

**Betacellulin**  
Catalog # PVGS1332**Specification**

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**Betacellulin - Product Information**

Primary Accession [Q543J8](#)  
Species  
Mouse

Sequence  
Asp32-Tyr111

Purity  
> 95% as analyzed by SDS-PAGE  
> 95% as analyzed by HPLC

Endotoxin Level  
< 0.2 EU/ µg of protein by gel clotting method

Biological Activity  
ED<sub>50</sub> < 0.08 ng/ml, measured in a cell proliferation assay using 3T3 cells.

Expression System  
HEK 293

Formulation **Lyophilized after extensive dialysis against PBS.**

Reconstitution  
It is recommended that this vial be briefly centrifuged prior to opening to bring the contents to the bottom. Reconstitute the lyophilized powder in ddH<sub>2</sub>O or PBS up to 100 µg/ml.

Storage & Stability  
Upon receiving, this product remains stable for up to 6 months at lower than -70°C. Upon reconstitution, the product should be stable for up to 1 week at 4°C or up to 3 months at -20°C. For long term storage it is recommended that a carrier protein (example 0.1% BSA) be added. Avoid repeated freeze-thaw cycles.

**Betacellulin - Additional Information**

**Target Background**  
Betacellulin (BTC) is a member of the EGF family of growth factors that also includes EGF, TGF-α, Amphiregulin, HB-EGF, Epiregulin, Tomoregulin, Heregulin and Neuregulins. Mature human BTC protein exhibits 80% amino acid similarity with mouse BTC protein. BTC is expressed in most tissues including kidney, uterus, liver and pancreas. It is also present in body fluids, including serum, milk, and colostrum. It is synthesized primarily as a transmembrane precursor, which is then processed to a mature molecule by proteolytic events. BTC signals through the EGF receptor.

**Betacellulin - Protein Information**

## **Betacellulin - Protocols**

Provided below are standard protocols that you may find useful for product applications.

- [Western Blot](#)
- [Blocking Peptides](#)
- [Dot Blot](#)
- [Immunohistochemistry](#)
- [Immunofluorescence](#)
- [Immunoprecipitation](#)
- [Flow Cytometry](#)
- [Cell Culture](#)

## **Betacellulin - Images**