

**p63**  
**Purified Rabbit Polyclonal Antibody (Pab)**  
**Catalog # AP22432a**

**Specification**

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**p63 - Product Information**

Application	WB,E
Primary Accession	<a href="#">O9H3D4</a>
Reactivity	Human, Mouse
Host	Rabbit
Clonality	polyclonal
Isotype	Rabbit Ig
Calculated MW	76785

**p63 - Additional Information**

**Gene ID** 8626

**Other Names**

Tumor protein 63, p63, Chronic ulcerative stomatitis protein, CUSP, Keratinocyte transcription factor KET, Transformation-related protein 63, TP63, Tumor protein p73-like, p73L, p40, p51, TP63, KET, P63, P73H, P73L, TP73L

**Target/Specificity**

This antibody is generated from a rabbit immunized with a KLH conjugated synthetic peptide between amino acids from human.

**Dilution**

WB~~1:1000

**Format**

Purified polyclonal antibody supplied in PBS with 0.09% (W/V) sodium azide. This antibody is prepared by Saturated Ammonium Sulfate (SAS) precipitation followed by dialysis against PBS.

**Storage**

Maintain refrigerated at 2-8°C for up to 2 weeks. For long term storage store at -20°C in small aliquots to prevent freeze-thaw cycles.

**Precautions**

p63 is for research use only and not for use in diagnostic or therapeutic procedures.

**p63 - Protein Information**

**Name** TP63

**Synonyms** KET, P63, P73H, P73L, TP73L

**Function** Acts as a sequence specific DNA binding transcriptional activator or repressor. The

isoforms contain a varying set of transactivation and auto-regulating transactivation inhibiting domains thus showing an isoform specific activity. Isoform 2 activates RIPK4 transcription. May be required in conjunction with TP73/p73 for initiation of p53/TP53 dependent apoptosis in response to genotoxic insults and the presence of activated oncogenes. Involved in Notch signaling by probably inducing JAG1 and JAG2. Plays a role in the regulation of epithelial morphogenesis. The ratio of DeltaN-type and TA\*-type isoforms may govern the maintenance of epithelial stem cell compartments and regulate the initiation of epithelial stratification from the undifferentiated embryonal ectoderm. Required for limb formation from the apical ectodermal ridge. Activates transcription of the p21 promoter.

### Cellular Location

Nucleus

### Tissue Location

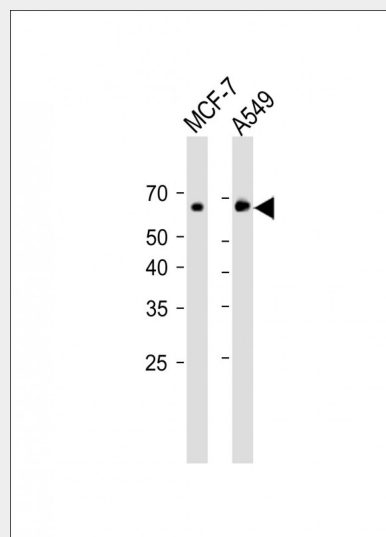
Widely expressed, notably in heart, kidney, placenta, prostate, skeletal muscle, testis and thymus, although the precise isoform varies according to tissue type. Progenitor cell layers of skin, breast, eye and prostate express high levels of DeltaN-type isoforms. Isoform 10 is predominantly expressed in skin squamous cell carcinomas, but not in normal skin tissues

### p63 - Protocols

Provided below are standard protocols that you may find useful for product applications.

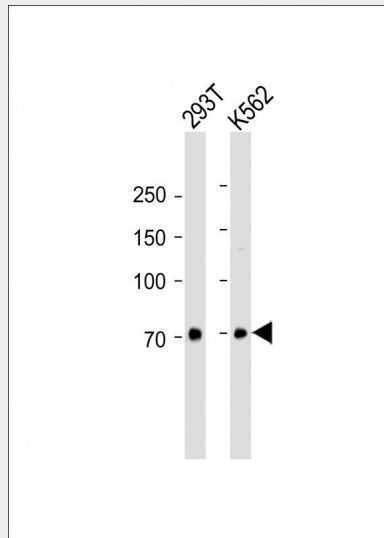
- [Western Blot](#)
- [Blocking Peptides](#)
- [Dot Blot](#)
- [Immunohistochemistry](#)
- [Immunofluorescence](#)
- [Immunoprecipitation](#)
- [Flow Cytometry](#)
- [Cell Culture](#)

### p63 - Images

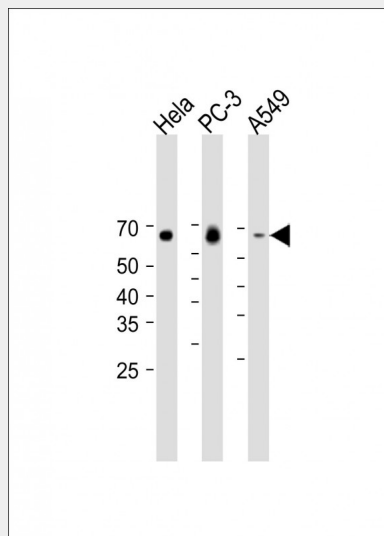


All lanes: Anti-p63 antibody at 1:2000 dilution Lane 1: MCF-7 whole cell lysate Lane 2: A549 whole cell lysate Lysates/proteins at 20 µg per lane. Secondary: Goat Anti-Rabbit IgG, (H+L), Peroxidase conjugated (ASP1615) at 1/15000 dilution. Observed band size: 63 KDa

Blocking/Dilution buffer: 5% NFDm/TBST.



All lanes: Anti-p63 antibody at 1:2000 dilution Lane 1: 293T whole cell lysate Lane 2: K562 whole cell lysate Lysates/proteins at 20 µg per lane. Secondary: Goat Anti-Rabbit IgG, (H+L), Peroxidase conjugated (ASP1615) at 1/15000 dilution. Observed band size: 75 KDa Blocking/Dilution buffer: 5% NFDm/TBST.



All lanes: Anti-p63 antibody at 1:1000 dilution Lane 1: HeLa whole cell lysate Lane 2: PC-3 whole cell lysate Lane 3: A549 whole cell lysate Lysates/proteins at 20 µg per lane. Secondary: Goat Anti-Rabbit IgG, (H+L), Peroxidase conjugated (ASP1615) at 1/15000 dilution. Observed band size: 63 KDa Blocking/Dilution buffer: 5% NFDm/TBST.

### p63 - Background

Acts as a sequence specific DNA binding transcriptional activator or repressor. The isoforms contain a varying set of transactivation and auto-regulating transactivation inhibiting domains thus showing an isoform specific activity. Isoform 2 activates RIPK4 transcription. May be required in conjunction with TP73/p73 for initiation of p53/TP53 dependent apoptosis in response to genotoxic insults and the presence of activated oncogenes. Involved in Notch signaling by probably inducing JAG1 and JAG2. Plays a role in the regulation of epithelial morphogenesis. The ratio of DeltaN-type and TA\*-type isoforms may govern the maintenance of epithelial stem cell compartments and regulate the initiation of epithelial stratification from the undifferentiated embryonal ectoderm. Required for limb formation from the apical ectodermal ridge. Activates transcription of the p21

promoter.

### **p63 - References**

- Senoo M.,et al.Biochem. Biophys. Res. Commun. 248:603-607(1998).  
Augustin M.,et al.Mamm. Genome 9:899-902(1998).  
Yang A.,et al.Mol. Cell 2:305-316(1998).  
Osada M.,et al.Nat. Med. 4:839-843(1998).  
Hagiwara K.,et al.Cancer Res. 59:4165-4169(1999).